



The American Academy of Ophthalmic Executives (AAOE) – the practice management arm of the American Academy of Ophthalmology – provides coding and other key practice management resources to advance the knowledge of those responsible for managing the business aspects of an ophthalmology practice.

Your membership will reward you with the following benefits:

HELPFUL SUBSCRIPTIONS

- AAOE E-newsletter, featuring links to:
 - ▶ **The Coding Bulletin** – Current, reliable tips about ophthalmic coding (published monthly);
 - ▶ **The Executive Update** – Suggestions for managing a successful practice (published monthly); and
 - ▶ **Techniques** – Tips to enhance the capacity of your ophthalmic technical personnel (six issues per year).
- *EyeNet Magazine* subscription includes Practice Perfect and Savvy Coder (U.S. Members will receive a mailed copy of the magazine; International members can access the magazine online at www.eyenetmagazine.org)
- Weekly newsbriefs from the Academy including Academy Express and The Washington Report Express

ANSWERS TO YOUR QUESTIONS

- Subscription access to three listservs:
 - ▶ **E-Talk** – E-mail distribution list provides immediate answers from colleagues on practice related issues;
 - ▶ **E-Expert** – FREE online access to scheduled discussion topics led by experts in the field of practice management; and
 - ▶ **E-Retina** – Unmoderated e-mail discussion group on practice management issues relevant to ophthalmic administrators, office managers and managing/practicing physicians working in retina specific practice.
- **Customized Coding Answers** – AAOE coding specialists provide practice-specific answers to coding questions (*limit 2 per year*).

VALUABLE RESOURCES

- **AAO/AAOE Benchmarking Survey** – FREE web-based survey to help you accurately assess how your practice is doing compared to your colleagues and similar practices. Dynamic reporting features for more precise comparisons.
- Access to AAOE's online resources:
 - ▶ **EHR Central** – An online resource to help you select an EHR system;
 - ▶ **Allied Health Recruitment Toolkit** – A variety of online resources to help your practice become more effective in recruiting and retaining ophthalmic medical personnel; and
 - ▶ **AAOE Web Site** – Exclusive access to job descriptions, online courses and other member only resources
- Member pricing on Academy products and services

2010 JOINT MEETING PERKS

- FREE Registration to the 2010 Joint Meeting (Chicago, Ill., Oct. 16 to 19, 2010)
- Advance registration and early bird housing is available to AAOE members.

AAOE ANNUAL MEMBERSHIP DUES

- **E-MAIL:** Members who wish to receive AAOE communications via **E-MAIL** pay annual dues of \$175.
- **FAX:** Members who wish to have AAOE communications sent via **FAX** pay annual dues of \$195 — North America Only.* AAOE Membership dues are based on a calendar year, January 1 to December 31. Join now and your membership will be paid through December 31, 2010, at which time you will receive a dues renewal statement.
- Members in their second year of practice pay \$125 for e-mail and \$145 for fax membership.



AAOE MEMBERSHIP ELIGIBILITY

To be eligible for membership in AAOE, individuals either must be administrative personnel (which shall not include optometrists) employed by a Fellow or Member of the American Academy of Ophthalmology or must themselves be a Fellow or Member of the Academy.

GENERAL INFORMATION

Last Name		First Name		Middle Initial	
I am a member of the Academy <input type="checkbox"/> YES <input type="checkbox"/> NO		I work for an Academy member <input type="checkbox"/> YES <input type="checkbox"/> NO			
Check all that apply <input type="checkbox"/> MD <input type="checkbox"/> PhD <input type="checkbox"/> MBA <input type="checkbox"/> OCS <input type="checkbox"/> COA <input type="checkbox"/> COE <input type="checkbox"/> COMT <input type="checkbox"/> COT <input type="checkbox"/> CPC <input type="checkbox"/> DO					
Job Title					
Practice Name					
Practice Address		City		State Zip	
E-mail:		Telephone		Fax	
Referred by AAOE Member					

PRACTICE INFORMATION

Academy Member Number (required)	Physician Name
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MEMBERSHIP TYPE (Membership is January through December)

<input type="checkbox"/> \$175* E-MAIL Membership	<input type="checkbox"/> \$195* FAX Membership
AAO MEMBERS IN TRAINING receive complimentary membership in AAOE during their training and through their first year of practice.	
AAO MEMBERS IN THEIR SECOND YEAR OF PRACTICE [Based strictly on the completion dates of your training (residency or fellowship).]	
<input type="checkbox"/> \$125 E-MAIL Membership E-MAIL:	<input type="checkbox"/> \$145 FAX Membership FAX:

METHOD OF PAYMENT

VISA MasterCard American Express Discover Check or money order, **PAYABLE TO AAO**

Card Number	Exp. Date
Authorized Signature	
Additional Information Required to Process Payment	
Name as it Appears on Card	
Cardholders Billing Address	
City	State ZIP Code

RETURN THIS FORM WITH PAYMENT TO:

AMERICAN ACADEMY OF OPHTHALMOLOGY	Dept. #34048	Or Fax to: 415.561.8575
	P O Box 39000	
	San Francisco, CA 94139	

I understand and agree that the American Academy of Ophthalmic Executives does not accept optometrists or commercial representatives as members and that I must be a member of the American Academy of Ophthalmology or the ophthalmologist for whom I work must be an Academy member. I further agree that if I violate the foregoing statement, my membership in AAOE will be terminated immediately and no membership or other fees will be returned.

Signed _____